



INDUSTRIAL DESIGN FOR SATISLOH GROUP

Standardization with cost awareness

The developed corporate design strategy for automated ophthalmic lens production forms the platform of the current machine series of the Satisloh Group.



Easily accessible production machinery in a transparent front design create an identity as an expression of outstanding quality.



Functional arrangement of the control elements with emphasis on material flow formed the space-saving and service-friendly overall solution.



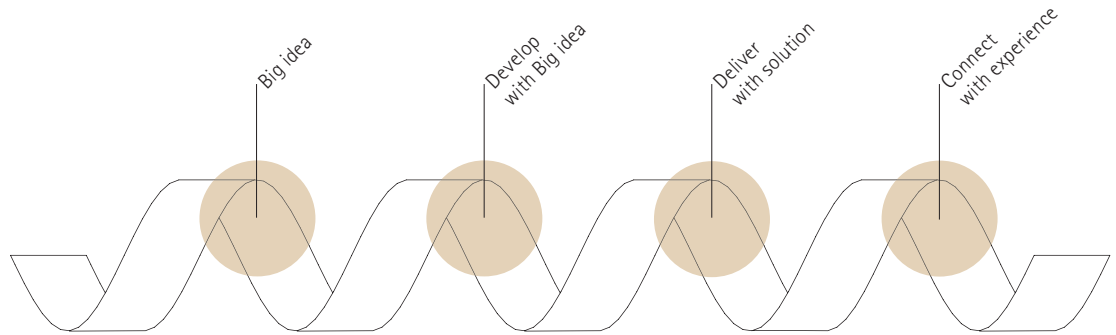
Thinking from the user's perspective, together with volume and ergonomic studies, led to the ideal design solution.

Looking at the production process through the safety glass gives the user process reliability.

In the overall system, the individual machine tools from Satisloh are summarized as a visual message using corporate design features.

In a mixed production environment typical of the market, ophthalmic lens production and coating are perceived as a modular Satisloh system and recognized as added value.





Project start: 2006
Project end: 2009

Sub-projects:
Corporate design workshop
Handling workshop
Coordination of partners
Definition of goals
Cost optimization
Prototype construction
Feedback workshop
Corporate design manual

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