

MY INNOVATION LAB & MAKE SPACE FOR

MY PROJECT

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HCD

Human Centered Design
Innovation Lab & Make Space

NETWORK



**TRANSLATE YOUR
IDEA & EXPERIENCE**

FOCUS



**FIND BLIND SPOTS
& USER NEEDS**

PERSONAS



**FULFILL REAL WORLD
OPPORTUNITIES**

PROTOTYPES



**BUILD
EARLY PROTOTYPES
& PRESENTATIONS**

HCD-PROCESS

TEAM OF FIVE
ONE DAY WORKSHOP

START WITH BIG IDEA
EMBED YOUR OWN
PROJECT

DEVELOP WITH BIG IDEA
LEARN HOW TO
ACCELERATE YOUR
PROJECT WITH
HCD

**CONNECT
WITH EXPERIENCE**
IMPLEMENT
HCD IN YOUR PROJECT

INNOVATION LAB & MAKE SPACE

DAY 1

OPPORTUNITIES | STAKEHOLDERS |
REGULATION

DAY 2

ANALYSE | BEHAVIOURS & INTERACTION |
FIND POTENTIAL

DAY 3

PERSONA | EXPERIENCE MAPPING |
USABILITY

DAY 4

EARLY PROTOTYPE | INCREASE KNOWLEDGE |
DELIVER SOLUTIONS



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